SYED QASIM ABBAS

SENIOR UI & UX DESIGNER   ◆ KARACHI, PAKISTAN   ☎ 0322 2115478

○ DETAILS ○

Karachi
Pakistan
0322 2115478
qasimabbas203@gmail.com

○ LINKS ○

Facebook

Linkedin

Skype

Behance

Website

○ SKILLS ○

Teamwork

Communication

Computer Skills

Ability to Work Under Pressure

Ability to Work in a Team

Microsoft Office Word

Microsoft Excel

Graphic Design

Adobe XD

Adobe Illustrator

Sketch

Adobe Photoshop

○ LANGUAGES ○

English

Urdu

PROFILE

I'm an UI/UX Designer Rockstar with 10+ years of extensive and diverse experience in a number of commercial projects. Solid understanding of web standards, usability and aesthetics, together with my sound knowledge on UX development, I have developed many design convert driven websites, mobile responsive sites, portals and applications.

💼 EMPLOYMENT HISTORY

Senior UI / UX Designer at Salsoft Tecnologies, Karachi
February 2019 — Present

- Conducting user research to understand user needs, behaviors, and pain points. - Creating user personas, user flows, wireframes, and high-fidelity prototypes. - Designing intuitive and visually appealing interfaces that meet user needs and business objectives. - Ensuring cross-browser compatibility, performance, and accessibility of web pages. - Collaborating with designers, product managers, and back-end developers to ensure seamless integration of front-end and back-end systems. - Staying up-to-date with industry trends, best practices, and emerging technologies in UI/UX design. - Optimizing web pages for search engines and site speed.

- Conducted A/B tests and gathered user feedback to iterate and

- optimize design solutions, ensuring continuous improvement in user experience.

Senior UI / UX Designer at ProgStream, Karachi
September 2016 — February 2019

- Conducting user research to understand user needs, behaviors, and pain points. - Creating user personas, user flows, wireframes, and high-fidelity prototypes. - Designing intuitive and visually appealing interfaces that meet user needs and business objectives. - Ensuring cross-browser compatibility, performance, and accessibility of web pages. - Collaborating with designers, product managers, and back-end developers to ensure seamless integration of front-end and back-end systems. - Staying up-to-date with industry trends, best practices, and emerging technologies in UI/UX design. - Optimizing web pages for search engines and site speed.

- Conducted A/B tests and gathered user feedback to iterate and

- optimize design solutions, ensuring continuous improvement in user experience.

Senior UI / UX Designer (Team Lead) at Digital Graphiks, Karachi
January 2013 — February 2016

- As a design team lead my responsibility is to handle the team members and assign the tasks. - Conducting user research to understand user needs, behaviors, and pain points.

- Collaborated with the development team to convert designs into functional web and mobile interfaces using HTML, CSS, and JavaScript, ensuring cross-browser compatibility and responsive design.

- Creating user personas, user flows, wireframes, and high-fidelity prototypes. - Staying up-to-date with industry trends, best practices, and emerging technologies in UI/UX design. - Collaborating with product managers, developers, and other stakeholders to define product requirements and design goals.

necessary adjustments to enhance the overall user experience.

Senior UI / UX Designer (Team Lead) at Bahria Enterprises system & Technologies, Karachi
March 2011 — June 2013

- Created and maintained UI style guides and design documentation to ensure consistency and streamline the design and development process.

- Stayed updated with the latest design and technology trends, incorporating them into the design process to deliver innovative and user-centric solutions.

- As a design team lead my responsibility is to handle the team members and assign the tasks. - Conducting user research to understand user needs, behaviors, and pain points.

- Collaborated with the development team to convert designs into functional web and mobile interfaces using HTML, CSS, and JavaScript, ensuring cross-browser compatibility and responsive design.

- Creating user personas, user flows, wireframes, and high-fidelity prototypes. - Staying up-to-date with industry trends, best practices, and emerging technologies in UI/UX design. - Collaborating with product managers, developers, and other stakeholders to define product requirements and design goals.

- Conducted usability testing to identify and address any usability issues, making necessary adjustments to enhance the overall user experience.

Senior UI / UX Designer at Venture Chest, Karachi
September 2010 — February 2011

- Created and maintained UI style guides and design documentation to ensure consistency and streamline the design and development process.

- Stayed updated with the latest design and technology trends, incorporating them into the design process to deliver innovative and user-centric solutions.

- As a design team lead my responsibility is to handle the team members and assign the tasks. - Conducting user research to understand user needs, behaviors, and pain points.

- Collaborated with the development team to convert designs into functional web and mobile interfaces using HTML, CSS, and JavaScript, ensuring cross-browser compatibility and responsive design.

- Actively participated in team discussions, design critiques, and brainstorming sessions to contribute to the overall improvement of design processes and deliverables.

- Designed and implemented a mobile app for a social media platform, resulting in a 25% increase in user engagement and positive user feedback.

Graphics Designer and UI / UX Designer at Computer Information Services pvt Limited, Karachi
May 2008 — September 2010

- Created and maintained UI style guides and design documentation to ensure consistency and streamline the design and development process.

- Stayed updated with the latest design and technology trends, incorporating them into the design process to deliver innovative and user-centric solutions.

- As a design team lead my responsibility is to handle the team members and assign the tasks. - Conducting user research to understand user needs, behaviors, and pain points.

- Collaborated with the development team to convert designs into functional web and mobile interfaces using HTML, CSS, and JavaScript, ensuring cross-browser compatibility and responsive design.

- Actively participated in team discussions, design critiques, and brainstorming sessions to contribute to the overall improvement of design processes and deliverables.

- Designed and implemented a mobile app for a social media platform, resulting in a 25% increase in user engagement and positive user feedback.

- Designing intuitive and visually appealing interfaces that meet user needs and business objectives. - Conducting usability testing and incorporating feedback into design iterations. - Staying up-to-date with industry trends, best practices, and emerging technologies in UI/UX design.

🎓 EDUCATION

Metric, Makkah Education Academy, Karachi
January 2001 — February 2002

Metric Science Specialty subject Biology.

Intermedaite, Private, Karachi
March 2002 — February 2004

Intermediate private Commerce.

Bachelor Computer Science, University of Karachi, Karachi
April 2011 — August 2015

Four year program that includes the study of computing concepts and theories, algorithmic foundations, and new developments in computing.